The Dyersburg/Dyer County Chamber of Commerce

"At Work" News Brief



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Dyersburg/Dyer County Chamber of Commerce

2000 Commerce Avenue Dyersburg, TN 38024

Telephone: 731.285.3433 Fax: 731.286.4926

Email: chamber@dverchamber.com Website: www.dyerchamber.com



Main Street Fall Festival



Mill Avenue and The River Park

The Main Street Fall Festival kicks off Saturday, September 29, 2012 in Downtown Dyersburg.

Events Include:

Forked Deer Antique Car Club Car Show Matthew 25:40 Duck Splash on the River 100th Birthday of the Dyer County Courthouse Canoe and Kayak Float on the Forked Deer Main Street Farmers Market Washer Pitching



Farmers Market Canoe Trip Car Show Duck Race Blueshine Duo **Courthouse Historical Tours**

7:00 a.m. 8:00 a.m. 9:00 a.m.-3:00 p.m. 10:00 a.m. 11:00 a.m.-1:00 p.m. 12:00 p.m.





Matthew 25:40 will sell food at the Farmers Market Dyer County Project Graduation will sell food at the Car Show For more information contact Steve Guttery at 731-285-3433

Chamber News...

POLICOM Annual Micropolitan Area Rankings

POLICOM CORPORATION Economic Analysis Everyone Understands Dyersburg was ranked 8th among a total of 20 micropolitan areas in Tennessee in 2012 by POLICOM, a Floridabased research firm that ranks all metro

> 473 490 500

512 525

554

and micro areas each year. Dyersburg ranked 337 out of 576 micros overall and ranked first among West Tennessee micros. Here are the Tennessee rankings:

Harriman	85	Union City
Cookeville	116	Newport
Tullahoma	134	Humbolt
Columbia	149	Greeneville
Sevierville	159	McMinville
Shelbyville	248	Lewisburg
Athens	335	Brownsville
Dyersburg	337	Martin
Crossville	343	Lawrenceburg
Paris	395	LaFollette

Chamber Members Coffee on Healthcare

Chamber Member Coffee on Health Care Law is set for Friday, October 5, 2012 at 7:30 a.m.

Presented by White & Associates Insurance and Alexander Thompson Arnold CPAs. Information on current federal law and what it means for business owners and managers in terms of tax and insurance obligations.

The Chamber Welcomes New Diplomat, Jan Jernigan



The Chamber is welcoming a new Diplomat into the Volunteer Diplomats Program. Jan Jernigan of White & Associates Insurance has just joined the program. "Jan will be an asset to the Diplomat Program. She is already a very active Chamber member and involved in the community. She is currently competing in the Membership Campaign and has been very successful in her recruitment efforts. We are excited that she has decided to join our group here at the Chamber," said Membership Director, Wendy Brock.

Governor's Conference on Economic & Community Development

The Governor's Conference on Economic & Community Development will be held in Nashville on Oct. 17-19, 2012. Staff members Allen Hester, Steve Guttery and Tammy Hall will attend along with several board members to represent Dyer County.





www.dyerchamber.com

Tools for Business

Success

The Chamber recently launched the new <u>members only web portal</u> equipped with a full toolkit for businesses and organizations to start and grow their business. This new benefit is password protected for <u>members only</u> login. If you need help accessing the new portion of the webpage or have questions about your Chamber Master login and password, please contact Membership Director, Wendy Brock, at <u>wbrock@dyerchamber.com</u>.

Accessing Tools for Business:

- 1. Go to dyerchamber.com
- Click on the Tools for Business Success Banner.
- 3. Enter your Chamber Master login and password.

The information available ranges from Marketing and Selling to Green Business Practices. Click on the QuickTour for a tour of all the available resources. There are topics on human resources, business networking, social media, and getting through tough economic times just to name a few.





Red Cross Ready Rating Program

Are you Ready?

Over 40% of businesses experiencing a disaster never re-open their doors. We need to change that.

The Red Cross has a Ready Rating Program to help businesses prepare for a disaster. It provides you concrete measurements to show your readiness so you can see improvements over time.

This is just one of many resources on our website to help businesses prepare for a disaster.

OSHA Safety Management Tools for Small Businesses

Safety Writer, Accident Tracker, and RecordKeeper are three free, online safety management tools for small businesses. They are used by OSHA Consultation Services across the US as well. Onsite registration for the programs is free.

This is another resource on the Tools for Business section of our website to help employers.

Need to develop a Drug Free Workplace Policy?

Government contractors and businesses affecting the safety or security of the public are required to have a drug-free workplace policy. Some workers compensation companies reduce your premiums if you have one. The US Department of Health and Human Services has a Drug-Free Workplace Kit to help you understand your legal obligations and how to develop and implement a policy.

Find Us On Facebook!



Search for The Dyersburg/Dyer County Chamber of Commerce and request to join the group!





Ribbon Cuttings

Adam's Family Cutz-September 11th

Owners, Adam and Holly Henry, along with family, friends, and Chamber representatives celebrated the Grand Opening of the new business on Tuesday, September 11, 2012. Adam's Family Cutz specializes in men's and women's haircuts and styles. They also offer color, highlights, and waxing. Adam and Holly Henry invite you to visit their new location, formerly Walker's Barber Shop, in Historic Downtown Dyersburg on the Southwest corner of the square. Give Adam a call for more information at 731.445.2387.





Suzy's Suitcase- September 13th

Mother and daughter partners, Martha Sue and Varina Glover, greeted guests at the arrival of their Ribbon Cutting on Thursday, September 13, 2012. Suzy's Suitcase is located at 114 East Main Street in Downtown Newbern. The boutique specializes in ladies clothing, shoes, apparel, and gift items. They carry such name brands as Natural Life, Mudd Pie, Wish, Yellow Box, and Toms. Look for Suzy's Suitcase on Facebook! The business phone number is 731.377.6412.

March of Dimes-September 24, 2012

A ribbon cutting was held at Okeena Park on Monday, September 24, 2012 for the March of Dimes in celebration of March for Babies Day. The event will take place on Saturday, September 29, 2012. There will be family friendly activites, team photos, and children's area just for the kids. For more information on how you can support the March of Dimes, contact Jeannie Patrick at 731.668.1023.



Mary Lou's Café-September 26, 2012

Mary Lou's Café held a ribbon cutting on Wednesday, September 26, 2012 at the new business located at 1063 Vendall Road in Dyersburg. Owners, Ronnie Parker and Jack Parker greeted guests upon their arrival at the event. Participants in the ribbon cutting enjoyed a buffet of home cooked appetizers prepared by the staff of the restaurant. They invite all of Mary Lou's customers to visit the new location. The restaurants is open Tuesday thru Friday from 6:00 a.m.-2:00 p.m. Sundays from 11:00 a.m.-2:00 p.m. and closed on Saturdays. For more information call

American Cellular-September 26, 2012

A Ribbon Cutting was held at the Dyersburg Mall in honor of American Cellular's new location. The store was filled with the latest phones, tablets, and packages from Verizon Wireless. Store Manager, Stephanie Cox, and her staff offered guests refreshments and a tour of the new store. Visit them today and find out about new promotions including Free Phone Fridays and Home Phone Connect Service. The business phone number is 731.285.9343.





Member Spotlight: The Highlands

Upon opening the front doors of The Highlands of Dyersburg, you will experience a common theme throughout the facility. A new administrator, new staff, and new renovations from lighting to flooring and everything in between. When asked about the new vision for the facility, Administrator Zach Griswold shares, "It is our goal to provide a hotel experience for the aged and elderly. We want to provide an inviting atmosphere to our residents and their families. " The facility has even made upgrades to the dining experience by providing full service dining which includes servers and an open grill. "From our standards, good is never good enough. We are never going to lull ourselves to complacency, we will constantly evolve and change to meet the needs of the Dyer County population and surrounding areas, " stated Zach Griswold.



After receiving his Bachelors Degree in Liberal Studies from the University of Missouri - St. Louis, Zach began his career with The Highlands at their Memphis facility as an Ad-

Tiffany Brimm, Marketing Director, and Zach Griswold, Administrator.

ministrative Assistant. He worked in every department and quickly moved up the ranks as Administrator in Training, Assistant Administrator, and into his current role of Administrator of The Highlands of Dyersburg. When asked about the experience of moving to a smaller community, he replied "I have felt right at home since coming to Dyersburg, the people are very friendly and inviting. I have been able to become a part of this community, attend morning Rotary, and get involved."



There have been changes in different departments with the addition of new friendly staff to help serve the residents and their families with compassion while providing the best possible care and experience. "If you haven't visited The Highlands of Dyersburg in the past year, we invite you to come by and see the renovations that are taking place and the changes that we have made to improve our facility and provide the best possible care for our residents," stated Zach. "We have added seven day a week therapy and vital stem therapy for stroke victims and that is something that is not offered anywhere else in this area." He also shared his passion for working with the elderly "some people only have two grandparents, now I have one hundred grandparents and at The Highlands we treat them as if they are our own family."

The Highlands of Dyersburg is an active member of The Dyersburg/Dyer County Chamber of Commerce and is a sponsor of the "All Hands on Deck" Membership Campaign. Tiffany Brimm, Marketing Director, is an active Chamber Diplomat and works with the Chamber on events and ribbon cuttings.

Stella Barron, Social Worker, Zach Griswold, Administrator, and Denise Scott, Admissions



Put the Chamber on your smartphone! Download My Chamber App-it's Free!



To join the Chamber, contact Wendy Brock at <u>wbrock@dyerchamber.com</u> or by phone at (731)285-3433.

"ALL HANDS ON DECK"

The 2012 Membership Campaign

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Adam's Family Cutz 121 1/2 West Market Street Dyersburg, TN 38024 (731) 445-2387

Amy Hunter Photography

8126 Lenox Nauvoo Road Dyersburg, TN 38024 (731) 334-0993

Beauty & Beyond Day Spa

575 Mall Blvd., Ste. E Dyersburg, TN 38024 (731) 285-1898

Bill's Clock Repair 307 Gordon Street Dyersburg, TN 38024 (731) 325-5515

Caris Healthcare 5120 Telecom Drive, Suite B Milan, TN 38358 (731) 686-3723 Casey's General Store P.O. Box 3001

Amkeny, IA 50021

CT Property Maintenance

P.O. Box 325Dyersburg, TN 38025(731)676-6806

Dean's Overhead Door Services

113 Washington StreetNewbern, TN 38059(731) 627-0129

Dianne Bizzle, CPA 623 Harrell Avenue Dyersburg, TN 38024 (731) 285-1554

Dyer Co Court Clerk-Diane Moore 115 West Market Street Dyersburg, TN 38024 (731) 286-7814

"ALL HANDS ON DECK"

New Members Continued

Dyer Co Tax Assessor-Sheila Holmes 1 Veterans Square

Dyersburg, TN 38024 (731) 286-7804

Farm Credit Services of Ripley

800 Highway 51 South Ripley, TN 38063 (731) 635-5002

Gatlin Chiropractic & Rehab Center

1800 Saint John Avenue Dyersburg, TN 38024 (731) 288-9628

Hampton-Owens Properties PMB #674 710 Highway 51 Bypass Dyersburg, TN 38024 (731) 693-0158

Lambert Security 2280 Upper Finley Road Dyersburg, TN 38024 (731) 285-7233

March of Dimes 98 N Star Drive Suite D Jackson, TN 38305 (731) 668-1023

Rapid Care 1355 Flowering Dogwood Dyersburg, TN 38024 (731) 286-1400

Roger Long Farms 486 Lakewood Drive Dyersburg, TN 38024 (731) 676-1965

Rowland Supply 87 Miller Avenue Jackson, TN 38305 (888)653-6231 ext. 702

Security Bank Mortgage Lending Ray Reasons 120 North Mill Avenue Dyersburg, TN 38024 (731) 288-7374

New Members Continued

State Farm-Chad Hart

620 Highway 51 Bypass East Dyersburg, TN 38024 (731) 285-3519

Sunflower Health

628 Highway 51 Dyersburg, TN 38024 (731) 287-1446

The Cash Connection

1635 Frank Maynard Drive, Suite 1 Dyersburg, TN 38024 (731) 285-0104

The Uniform Source

575 Mall Blvd., Suite IDyersburg, TN 38024(731) 286-4511

Thomas Construction

109 Shuck AlyNewbern, TN 38059(731) 377-9676

The Way We Were Antiques & Resale 835 Highway 51 Bypass

Dyersburg, TN 38024 (731) 325-5491

"ALL HANDS ON DECK"

2012 Membership Campaign Weekly Prize Sponsors













Clark Distributing Co., Inc.

The Teams

Buckets Burks Broadcasting Dyersburg Regional Dyersburg State Eaton **First Citizens National Bank First South Bank First State Bank** Forcum Lannom Contractors Ford Construction & RFW Hamilton-Ryker Nordyne **Regions Bank Rogers Jewelers** Security Bank Staffmark **Tennessee Technology Center** The Cruizers The Diplomats The Highlands Wal-Mart White & Associates

Executive Committee

Jeff Agee, 2012 Chairman of the Board Joe Emery, Immediate Past-Chairman Larry White, Chairman Elect Allen Hester, President/CEO Joe M. Enoch, Treasurer Eddie Anderson, Vice Chair Agribusiness Don Crews, Vice Chair Business Dev. Joe Yates, Vice Chair Downtown Dev. Paul Carson, Vice Chair Community Dev. Dr. Karen Bowyer, Vice Chair Education Aaron Tiede, Vice Chair Existing Industry Bob Kirk, Vice Chair Government Legislative David Taylor, Vice Chair Industrial & **Economic Development** Danny Watson, Vice Chair Membership & Organizational Dev.

David Hayes, Vice Chair Regional Dev. John Ford, Vice Chair Transportation Russell Pigg, Vice Chair Healthcare Ben Edwards, Vice Chair Retail Dev.

Board Members

Scott Shipferling **Bill Reffert** Whitney Allmon **Steve Bullard** Walt Bradshaw Rhonda Lee Ray Lowrance Kurt Walker Penny Guthrie Pollyanna McClure **Carol Harris** Mike Pennington Andrew Harrington York Walker Vince Haymon **Cathy Strawbridge Ricky Torain**

Ex-Officio Members

Mayor Richard Hill, Dyer County Mayor John Holden, Dyersburg Mayor K.W. Dennison, Newbern Mayor James Davis, Trimble John Lannom, Legal Counsel Brian Collins, TN Technology Center at Newbern Neel Durbin, City Schools Superintendent Dr. Dwight Hedge, Dyer County Superintendent Debbie Bradshaw-Hart, Dyer County Fair Board Steve Lane, Power Board Eddie Burks, Planning Commission Jimmy Williamson, NWTN Regional Port Authority Chairman

2012 Renewals

A-1 Plumbing Abe's Rib Eye Barn Adams and Reese Attorneys at Law Adam's Family Cutz Aeneas Internet and Telephone Air Evac Air Gas USA, LLC AKC Janitorial Service & Supplies Alexander Thompson Arnold CPAs Allen, Summers, Simpson, Lillie, Gresham PLLC All-N-One Storage/U-Haul Alumnae Chapt.-Delta Sigma Theta, Inc. American Cellular American Design Drafting Association Anderson Brace and Limb Anderson Farms Animal Care Hospital Anthony Evans Painting and Pressure Cleaning Services Anytime Fitness of Dyersburg Applebee's Aramark Uniform Service Ashley, Ashley & Arnold Attorneys Askew Hargraves Harcourt & Assoc., Inc. Aztec Pest Control Baptist Memorial Hospital Union City **Beasley Chiropractic Center** Best Western Dyersburg Inns Bethel University: College of Professional Studies Bill Adcock Bob Kirk, Alderman Bobby O. Cook, D.D.S. Boss Hoss Cycle, Inc. Bradshaw & Company Insurors Bradshaw, Peggy **Bruce Hayes Communications** Brunson, Kenneth, D.D.S. Burks Beverage Company, L.P. Burks Broadcasting - SL100 / Eagle 97.3 / WTRO C & C Pharmacy CableOne Cape Regional Eye Center Caravan Packaging Corporation CaRe Petroleum Company Cargill Inc. Carken Properties, LP Carousel Realty of Dyer County Caterpillar-DTF Center for Adult Healthcare Center Line Electric Charlene's/Just Divine Tea Room **Charles James Construction** Chic Farm Company Chick-fil-a Choctaw Transportation Co. Inc. **Christ Classical Academy City Collision Center City Drug Company City Liquor** City of Dyersburg Clark Distributing **Clark Properties North Clear Choice Hearing Center** Clifco, Inc. **Colonial Diversified Polymer Products Comcast Spotlight Core Business Solutions**

Cosmopolitan Funeral Services Craig Fitzhugh Cricket Corner **Cumberland Presbyterian Church** Cupples J & J Company **Curry Funeral Home** D & B Properties Danny Dedmon Davis Wealth Services **Delta Autoplex** Delta Roofing, Siding & Supply Co. **Developmental Skills Center Dodson Farms** Dr. Jimmy Noonan Drs. Moore and Caylor Dyer County Animal Hospital Dyer County Board Of Education Dyer County Branch of the NAACP **Dyer County Fair Association** Dyer County Government **Dyer County Sheriff** Dyer Distributing, LP **Dyersburg Allergy Clinic** Dyersburg Army Air Base Memorial Assoc., Inc. **Dyersburg City Schools Dyersburg Civitan Club Dyersburg Electric System Dyersburg Family Eye Care** Dyersburg Family Walk-In Clinic Dyersburg Noon Rotary Club **Dyersburg Pallet** Dyersburg Parks & Recreation Dept. Dyersburg Pediatric Dentistry **Dyersburg Regional Medical Center** Dyersburg Regional Women's Clinic Dyersburg Rehab and Nursing Center **Dyersburg Save-A-Lot Foods** Dyersburg Skin Clinic Dversburg State Community College Dyersburg Tax Service **Dyersburg Trophy** Dyersburg/Dyer County Union Mission Eaton Corporation-6031 **Edward Jones** El Patio Mexican Restaurant, LLC **Electronic Communication Systems Engineering Design Consultants** ERMCO Excalibar Minerals. Inc. Extendicare of West Tennessee Eye Care Group PLLC-Dyersburg Location Faith Deliverance Apostolic Church Family Medical Clinic Fiddlesticks **First Baptist Church** First Choice Medical Care First Citizens National Bank **First Presbyterian Church** First South Bank First South Credit Union First Southern Real Estate **First State** First United Methodist Church Flatt Heating & Air Conditioning **EMY Orthodontics PC** Forcum Lannom Contractors

Forcum-Lannom Inc. Ford Construction Company **Forever Communications** Four Seasons Realty Frazier Roofing French's Catering Fyrne Lake General Appliance & Furniture Gibson Farmers Co-op Green Thumb of Dyersburg, LLC Green Village Shopping Center H.C.I. Supply Co. Habitat for Humanity in Northwest TN Hamilton Ryker Hampton Inn Hardage Group HealthSouth Cane Creek Heckethorn Products, Inc. Hester Farms Hexpol Compounding/Colonial Rubber Works Hilliard W. L. Lyons, LLC Hillshire Brands Holy Angels Catholic Church Horner, Hawkins & Kerber, D.D.S. Hub City Blueprint & Supply Co Inc Independent Radiology Associates Inland Dredging Co., L.L.C. J & P Machine Repair Jimmy Johnson Auto Sales Joe M. Enoch & Associates, PLLC John Holden Johnson-Williams Funeral Home Jones, Hamilton, & Lay, PLC Kirk, Jere T., Contractor Klinkhammer Acoustical Kroger Food Store #392 Lakeview Dining Room Lamar Advertising Lewis Norman Life Choices Pregnancy Support Center of Dyersburg LIFELINE Blood Services Little Caesars Lloyd Ramer Lone Oak Retrievers Lusk Chiropractic Health Center Manpower West Tennessee Maple Ridge Manor Maurice's **McClure Associates** McDowell Center for Children McGehee, Nicholson, Burke, Architects Inc Medical Nephrology Associates MedSouth Medical Center Merle Norman Merrill Lynch (Cole Shelton) Metro Industrial Jobs Mid-South Surgical Mississippi River Corridor Murray Guard Inc. N.W. TN Shooting Sports Assoc., Inc. Newbern Discount Drug, LLC Newbern Food Rite #22 Newbern Housing Authority Nordyne Northwest Dyersburg Utility District Nucor Steel-Arkansas Okeena Bottled Water Old South Trading Company Omni-Tech Manufacturing Paducah Supply Co.

Palmer Law Firm Parkview Florist Patterson Bro. Main St. Service Center Pediatric Associates Physical Therapy of Dyersburg PolyOne Corporation **Posthouse Apartments Premier Floor Center** Priority Alarm Services, Inc. Professional Real Estate Group **Proforma Custom Printing** R & S Carpet Sales R.C. Owen Randall Prince, D.D.S. **Randstad Staffing Services Raymond Cooper Painting Regional Home Care Regions Bank** Rent One **Republic Finance Restoration Orthopedics Rick Hill Nissan RMR** Investment Company Roberts-Gibson, Inc. Rogers Plumbing, Heating, Air RoyalGuard, Inc. S. M. Lawrence Co., Inc. S.T.A.R. Physical Therapy Saint Mary's Episcopal Church Sara Miller Security Bank - Dyersburg Sells, D. L., Inc. - McDonald's Restaurant Mngmt. Servall Termite & Gutter Sez Sew Sisbro Management, LLC Sonic Drive-In #1 Sonic Drive-In #2 Sports Orthopedics & Spine SRG Global, Inc. Stanley P. Young D.D.S. State Gazette/Dyersburg News State Systems Inc. Subway Sandwiches & Salads **Sunshine Motors** Superior Fire Protection, Inc. Sweet Pepper's Deli **TEC Corp Tencom Technologies** Tenn Ark Crop Service Inc Tennessee Career Center At Dyersburg **Tennessee Realty** Tennessee Tractor TennLawn Teresa Stavely, DDS Terminix The Factory Connection The Highlands of Dyersburg The King Mansion Thomas and Pat Parnell Tigrett & Pennington Insurance Inc. **Tim Castellaw Ford** TLM Associates, Inc. Transitions of Dyer County TRC @ Dyersburg **Tri-County Farmers Equipment Inc** Trinity Ev. Lutheran Church Triple T Tire & Alignment TSG Mediation Center/NWTN Bonding Company Tucker Tire & Oil Company Ty Be Company

2012 Renewals Cont...

Uitendaal, John

United Way of West Tennessee, Inc. University of Memphis-Dyersburg Office UT Dyer County Extension Service Volunteer Home Care, Inc. Wade Electric Co Inc Walden's Cabinets Walmart Store #677 West Tennessee Communications White & Associates Insurance Agency, Inc. Wilkerson, Gauldin, Hayes, & Jenkins, Attorneys William K Randolph Willis Air Conditioning & Electric Woodmen of the World Workforce Essentials Worldwide International Student Exchange YMCA of Dyer County Yorkville Recycling, Inc.

Thank You For Your Continued Support of The Dyersburg/Dyer County Chamber of Commerce





We appreciate our Members!



September

29th Main Street Fall Festival

Events Calendar

- 29th Matthew 25:40 Duck Race on the Forked Deer River
- 29th Court House 100th Year Anniversary
- 29th March for Babies Day at Okeena Park

October

- 1st Ribbon Cutting at Bill's Clock Repair at 11:00 a.m.
- 2nd Dyer County Youth Leadership Ag Day
- 5th Chamber Members Coffee on Healthcare at 7:30 a.m.
- 5th Community Cancer Fund BBQ for Cancer
- 9th Dyer County Adult Leadership Ag Day
- 12th Apron Extravaganza
- 13-14 Dyer County Youth Leadership COPE at Camp Mack Morris
- 17-19 Governor's Conference on ECD
- 27-28 Dyer County Adult Leadership COPE at Camp Mack Morris