

POPULATION & DEMOGRAPHICS

| LOCATION | |
|----------------------------|-------------------------------------|
| Time Zone | Central Time Zone |
| Grand Division | West Tennessee |
| Area (Square Miles) | 512.3 |
| County Seat | Dyersburg |
| Metropolitan Area | West Tennessee nonmetropolitan area |
| ECD Region | Northwest |

| POPULATION | | RACE (PERCENTAGE OF POPULATION) | |
|--|--------|---|-------|
| Population (2012) | 38,183 | White Alone | 82.4% |
| Population (2017) | 37,463 | Black or African American, alone | 13.6% |
| Population Change (2012-2017) | -1.9% | American Indian And Alaska Native, alone | 0.4% |
| Population Forecast (2025) | 37,848 | Asian, alone | 0.7% |
| Foreign Born Population | 846 | Native Hawaiian or Other Pacific Islander, alone | 0.1% |
| Foreign Born Persons (Percentage of Population) | 2.2% | Some Other Race, alone | 0.7% |
| Language Other Than English Spoken At Home | 3.5% | Two or More Races | 2.1% |
| Civilian Veteran Population | 2,366 | Hispanic or Latino | 3.3% |

| AGE (PERCENTAGE OF POPULATION) | | | |
|--------------------------------|--------------------|----------------------|---------------------|
| Under 5 Years Old | Male: 6.2% | Female: 5.8% | Total: 6.0% |
| Under 18 Years Old | Male: 25.9% | Female: 22.4% | Total: 24.1% |
| 18-64 Years Old | Male: 59.7% | Female: 59.1% | Total: 59.4% |
| 65 Years and Over | Male: 14.4% | Female: 18.5% | Total: 16.5% |
| Median Age | Male: 38.9 | Female: 42.3 | Total: 40.5 |

Sources:
 U.S. Census Bureau, 2013-2017 5-Year American Community Survey
 U.S. Census Bureau, 2017 Annual Population Estimates
 U.S. Bureau of Labor Statistics
 Tennessee State Data Center (2017)

HOUSING & INCOME

HOUSING & INCOME

| | |
|--|-----------------|
| Households | 15,036 |
| Homeownership Rate | 61.5% |
| Persons Per Household | 2.43 |
| Living In Same House 1 Year & Over | 82.7% |
| Median Home Value | \$98,100 |
| Annual Home Sales | 448 |
| Median Sale Price of Homes Sold | \$115,000 |
| Persons In Households With Income Below Poverty Level | 18.1% |
| Total Personal Income | \$1,473,343,000 |
| Personal Income Per Capita | \$39,328 |

HOUSEHOLD INCOME & BENEFITS

| | |
|--------------------------------|----------|
| Less Than \$10,000 | 8.2% |
| \$10,000 to \$14,999 | 7.1% |
| \$15,000 to \$24,999 | 14.0% |
| \$25,000 to \$34,999 | 12.1% |
| \$35,000 to \$49,999 | 14.2% |
| \$50,000 to \$74,999 | 19.5% |
| \$75,000 to \$99,999 | 11.2% |
| \$100,000 to \$149,999 | 8.1% |
| \$150,000 to \$199,999 | 3.6% |
| \$200,000 or More | 2.1% |
| Median Household Income | \$44,386 |

PERCENTAGE OF HOUSEHOLDS BY INCOME RANGE

Sources:

U.S. Census Bureau, 2013-2017 5-Year American Community Survey
 Tennessee Housing Development Agency (2017)
 U.S. Bureau of Economic Analysis (2017)

TAX STRUCTURE

PROPERTY TAX

| | |
|---|--------|
| Property Tax Rate (County) | \$2.65 |
| State Property Tax | None |
| Assessment Ratio: Residential Property | 25% |
| Assessment Ratio: Farm Property | 25% |
| Assessment Ratio: Commercial/Industrial Property | 40% |
| Assessment Ratio: Public Utility Property | 55% |
| Assessment Ratio: Business Personal Property | 30% |

SALES TAX

| | |
|---|--------------|
| State Sales Tax Rate | 7.00% |
| County Sales Tax Rate | 2.75% |
| Local Sales Tax Collections (FY 2016) | \$10,859,942 |
| Local Sales Tax Collections (FY 2017) | \$11,100,997 |
| Local Sales Tax Collections Growth (FY 2016-FY 2017) | 2.20% |

STATE BOND RATINGS

| | |
|------------------------------|-----|
| Moody's | Aaa |
| Standard & Poor's | AAA |
| Fitch | AAA |

STATE TAX

| | |
|---|---|
| State Income Tax on Wages | None |
| State Income Tax: Interest from Bonds and Notes and Dividends from Stock | 2% (Hall Income tax is fully repealed after January 1, 2021) |
| Excise Tax (State) | 6.5% of Tennessee taxable income |
| Franchise Tax (state) | 0.25% of the greater of net worth or real and tangible property in Tennessee. The minimum tax is \$100. |
| Unemployment Insurance Tax (state) | 2.7% of the first \$8,000 in wages for new employers |

DEBT PER CAPITA

| | |
|-------------------------------|------------------------|
| State Debt per Capita | \$913 (lowest in U.S.) |
| County Debt Per Capita | \$948 |

Sources:

Tennessee Comptroller of the Treasury (2017)
 Tennessee Department of Revenue (2019)
 The Tax Foundation (2018)

LABOR FORCE

LABOR FORCE ESTIMATES (2018)

| | | |
|--------------------------|--------------------------------|---------------------|
| Labor Force | Tennessee: 3,242,754 | Dyer: 16,183 |
| Employment | Tennessee: 3,129,078 | Dyer: 15,426 |
| Unemployment | Tennessee: 113,676 | Dyer: 757 |
| Unemployment Rate | Tennessee: 3.5% | Dyer: 4.7% |

UNEMPLOYMENT RATE*

| | | |
|-------------|---------------------------|-------------------|
| 2015 | Tennessee: 5.6% | Dyer: 7.2% |
| 2016 | Tennessee: 4.7% | Dyer: 6.2% |
| 2017 | Tennessee: 3.7% | Dyer: 4.8% |
| 2018 | Tennessee: 3.5% | Dyer: 4.7% |

MONTHLY UNEMPLOYMENT RATE*

| | | |
|------------------|----------------------|----------------------------|
| Tennessee | Current: 3.6% | 12 Months Ago: 3.3% |
| Dyer | Current: 4.3% | 12 Months Ago: 4.1% |

UNEMPLOYMENT RATE (BY PERCENTAGE)

Sources:

Tennessee Department of Labor and Workforce Development (December 2018)
U.S. Bureau of Labor Statistics

INDUSTRIES (2019)

| INDUSTRY | Employment: | Establishments: | Avg. Annual Wages: |
|--|---------------|-----------------|--------------------|
| Crop and Animal Production | 66 | 14 | \$41,202 |
| Utilities | 5 | 1 | \$150,419 |
| Construction | 656 | 69 | \$59,415 |
| Manufacturing | 4,048 | 39 | \$63,829 |
| Wholesale Trade | 406 | 48 | \$65,657 |
| Retail Trade | 1,894 | 164 | \$30,391 |
| Transportation and Warehousing | 486 | 20 | \$55,145 |
| Information | 82 | 8 | \$45,477 |
| Finance and Insurance | 463 | 50 | \$69,417 |
| Real Estate and Rental and Leasing | 115 | 30 | \$43,698 |
| Professional, Scientific, and Technical Services | 225 | 52 | \$59,531 |
| Management of Companies and Enterprises | 48 | 1 | \$47,055 |
| Administrative, Support, Waste Management and Remediation | 836 | 47 | \$28,185 |
| Educational Services | 21 | 3 | \$86,695 |
| Health Care and Social Assistance | 1,698 | 88 | \$46,934 |
| Arts, Entertainment, and Recreation | 62 | 5 | \$14,346 |
| Accommodation and Food Services | 1,242 | 66 | \$16,417 |
| Other Services (except Public Administration) | 233 | 79 | \$34,906 |
| Government | 2,364 | 47 | \$54,261 |
| Total | 16,880 | 829 | \$37,620 |

| UNIQUE OCCUPATIONS* | Employment: | Location Quotient*: |
|---|-------------|---------------------|
| Fallers | 12 | 14.90 |
| Fiberglass Laminators and Fabricators | 32 | 13.32 |
| Milling and Planing Machine Setters, Operators, and Tenders, Metal and Plastic | 26 | 12.15 |
| Welding, Soldering, and Brazing Machine Setters, Operators, and Tenders | 46 | 10.43 |
| Forging Machine Setters, Operators, and Tenders, Metal and Plastic | 18 | 8.66 |

| KEY CLUSTER | |
|---|-------|
| Advanced Materials | 271 |
| Aerospace & Defense | 0 |
| Appliances & Electrical | 856 |
| Automotive | 1,027 |
| Business Services | 160 |
| Chemicals | 194 |
| Distribution & Logistics | 802 |
| Film, Music & Entertainment | 37 |
| Food & Beverage | 1,091 |
| Healthcare & Medical Devices | 10 |

TOP EMPLOYERS

TOP COUNTY EMPLOYERS

| | | |
|--|------------------------------|------------------------|
| Electric Research And Manufacturing Cooperative, Inc. | Est. Employees: 1,105 | City: Dyersburg |
| Hillshire Brands | Est. Employees: 682 | City: Newbern |
| NSK Steering Systems America, Inc. | Est. Employees: 519 | City: Dyersburg |
| Dyer County Board of Education | Est. Employees: 500 | City: Dyersburg |
| Wal-Mart Stores, Inc. | Est. Employees: 400 | City: Dyersburg |
| Dyersburg Regional MedicalCenter | Est. Employees: 400 | City: Dyersburg |
| Dyersburg City Schools | Est. Employees: 400 | City: Dyersburg |
| City of Dyersburg | Est. Employees: 400 | City: Dyersburg |
| SRG Globl Coatings, Inc. | Est. Employees: 307 | City: Newbern |
| Dyersburg State Community College | Est. Employees: 250 | City: Dyersburg |

TRANSPORTATION & LOGISTICS

TRANSPORTATION

| | |
|--|--|
| Nearest Commercial Service Airport | McKellar Sipes (Jackson) |
| Distance to Nearest Commercial Service Airport | 48 |
| Daily Flights At Nearest Commercial Service Airport | 7 |
| Nearest General Aviation Airport | Dyersburg Municipal |
| Runway Length at Nearest General Aviation Airport | 5,698' |
| Mean Travel Time to Work (Minutes) | 19.6 |
| Access of Interstate | I-155 |
| U.S. Highways | 51, 412 |
| State Highways | 3, 20, 77, 78, 89, 103, 104, 105, 181, 182, 210, 211 |
| Nearest Port (From County Seat) | Tiptonville (Cates Landing) |
| Railroads Serving County | Illinois Central Railroad, TenKen Railroad Co. |

Sources:

Tennessee Department of Transportation

U.S. Census Bureau, 2010-2014 5-Year American Community Survey

EDUCATION

GENERAL STATS

| | | |
|--|---------------------|--------------------------|
| Population Aged 25-64 With High School Degree Or Higher | Dyer: 85.90% | Tennessee: 89.50% |
| Population Aged 25-64 With Associate's Degree Or Higher | Dyer: 28.50% | Tennessee: 36.70% |
| Population Aged 25-64 With Bachelor's Degree Or Higher | Dyer: 19.30% | Tennessee: 28.70% |
| High School Graduation Rate | Dyer: 93% | Tennessee: 89% |
| College Going Rate | Dyer: 69.90% | Tennessee: 63.40% |
| Average ACT Score | Dyer: 20.7 | Tennessee: 20.2 |

HIGH SCHOOL GRADUATION RATE

COLLEGE GOING RATE

AVERAGE ACT SCORE

DYER COUNTY SCHOOLS

| | |
|---------------------------|--------------------------|
| Elementary Schools | Enrollment: 1,680 |
| Middle Schools | Enrollment: 932 |
| High Schools | Enrollment: 1,136 |

DYERSBURG CITY SCHOOLS

| | |
|---------------------------|--------------------------|
| Elementary Schools | Enrollment: 1,215 |
| Middle Schools | Enrollment: 543 |
| High Schools | Enrollment: 782 |

REGIONAL HIGHER EDUCATION INSTITUTIONS

| | | |
|--|------------------------|--------------------------|
| Dyersburg State Community College | City: Dyersburg | Enrollment: 2,845 |
| Tennessee College of Applied Technology-Newbern | City: Newbern | Enrollment: 555 |
| Tennessee College of Applied Technology-Ripley | City: Ripley | Enrollment: 718 |

Sources:

U.S. Census Bureau, 2017 1-Year American Community Survey,
 U.S. Census Bureau, 2013-2017 5-Year American Community Survey
 Tennessee Department of Education (2017-2018)
 National Center for Education Statistics (2016-2017)
 Tennessee Higher Education Commission

† Regional higher education institutions include those within the selected and surrounding counties.

HEALTH & PUBLIC SAFETY

DOCTORS

| | |
|--------------------------|----|
| Number of Doctors | 42 |
|--------------------------|----|

OVERWEIGHT & OBESITY PREVALENCE

| | |
|----------------|-------|
| Adults* | 37.2% |
|----------------|-------|

| | |
|-----------------------------|-------|
| Children** (Grade 8) | 40.5% |
|-----------------------------|-------|

REGIONAL HOSPITALS

| | | |
|---|----------------------------|------------------------|
| West Tennessee Healthcare Dyersburg Hospital | Number of Beds: 225 | City: Dyersburg |
|---|----------------------------|------------------------|

| | | |
|---|----------------------------|-------------------------|
| Baptist Memorial Hospital - Union City | Number of Beds: 137 | City: Union City |
|---|----------------------------|-------------------------|

| | | |
|-------------------------------|---------------------------|--------------------|
| Milan General Hospital | Number of Beds: 70 | City: Milan |
|-------------------------------|---------------------------|--------------------|

| | | |
|--------------------------------------|---------------------------|---------------------|
| Lauderdale Community Hospital | Number of Beds: 25 | City: Ripley |
|--------------------------------------|---------------------------|---------------------|

Sources:

Tennessee Department of Health (2014)

Tennessee Bureau of Investigation (2014)

† Regional hospitals include those within the selected and surrounding counties.

CLIMATE

CLIMATE

| | |
|-----------------------------------|-----------------|
| Average High Temperature | 70.1°F |
| Average Low Temperature | 49.3°F |
| Average Annual Temperature | 59.7°F |
| Annual Rainfall | 51.11" |
| Elevation (at County Seat) | 300' |
| Prevailing Winds | South-Southwest |

Sources:
usclimatedata.com (2015)

COMMUNITY INFORMATION

DYERSBURG

| | |
|--|----------------|
| Population (2013) | 16,998 |
| Charter Type | Private Act |
| Local Option Sales Tax Rate | 2.75% |
| City Property Tax Rate | \$2.37 |
| Phone Number | (731) 286-7604 |
| Retire Tennessee Participant | No |
| Tennessee Downtowns Participant | No |
| Main Street Participant | Yes |

NEWBERN

| | |
|--|----------------|
| Population (2013) | 3,317 |
| Charter Type | Private Act |
| Local Option Sales Tax Rate | 2.75% |
| City Property Tax Rate | \$1.51 |
| Phone Number | (731) 627-3221 |
| Retire Tennessee Participant | No |
| Tennessee Downtowns Participant | No |
| Main Street Participant | No |

TRIMBLE

| | |
|--|----------------|
| Population (2013) | 608 |
| Charter Type | Private Act |
| Local Option Sales Tax Rate | 2.75% |
| City Property Tax Rate | \$1.56 |
| Phone Number | (731) 297-3955 |
| Retire Tennessee Participant | No |
| Tennessee Downtowns Participant | No |
| Main Street Participant | No |

ADDITIONAL COMMUNITY INFORMATION

ThreeStar Certified County

Yes

Sources:

Tennessee Municipal Technical Advisory Service

Tennessee Department of Revenue (2015)

Tennessee Comptroller of the Treasury (2015)

U.S. Census Bureau, 2010-2014 5-Year American Community Survey